

December 2020 Content Calendar

Content Calendar Highlight:

- **TSTF Healthy Holidays Toolkit** - <https://bit.ly/TSTFHealthyHolidaysToolkit>

Too Small to Fail is excited to share [this toolkit](#) of new resources to help you engage and support caregivers this holiday season — including key messages, activity ideas, and social media tools to encourage healthy holidays and early learning.

December Observances & Events:

- Hanukkah - 12/10 - 12/18
- Christmas - 12/25
- New Years Eve - 12/31

Topic	Sample Resources
<p>11/30 – 12/06 Quality Family Time During the Holidays</p> <p>Family time and routines have long-lasting benefits for young children. The quality of time parents and caregivers spend with their children builds family bonds and bolsters social-emotional development. Parents can incorporate quality family time into everyday activities by talking, reading, and singing with children.</p>	<p>Talk, Read and Sing Together Every Day! Tips for Families TSTF</p> <p>Making Time for Kids? Study Says Quality Trumps Quantity Washington Post</p> <p>The Importance of Everyday Interactions for Early Brain Development Huffington Post</p> <p>The Most Important Thing You Can Do with Your Kids? Eat Dinner with Them Washington Post</p> <p>7 Family Time and Learning Tips for the Holidays PBS</p> <p>Tips for Spending Quality Time With Your Child NAEYC</p> <p>Quality Time: Fun Things to Do with Kids Bright Horizons</p> <p>Celebrating Winter With Easy Ice Experiments PBS</p>

12/7-12/13 Celebrating the Holidays in Safe and Healthy Ways

While families are preparing to celebrate holidays differently this year, there are many ways to ensure safe celebration while also creating moments of early learning. The holidays offer unique experiences, sights, and sounds to help young children build their brains, spark their imaginations, and support early learning. This is also an important time for your child to learn hygiene habits to stay healthy and keep those around them healthy as well.

[Healthy Holidays Toolkit](#) TSTF

[Caring for Your Children and Yourself During COVID-19](#) TSTF

[Indoor Activities Toolkit](#) TSTF

[Hand Washing: Why It's So Important](#) Kids Health

[Teaching Kids to Wash Their Hands](#) Stanford Children's Health

[Learning Activity: Soap Saves the Day](#) Bright Horizons

[COVID-19: Enjoy the Holidays Safely \(for Parents\)](#) Kids Health

[4 Ways to Make Holidays Better for Kids](#) Child Mind Institute

[7 Ways to Keep the Holiday Blues at Bay](#) Bright Horizons

[Helping Children Cope with COVID During the Holidays](#) Psychology Today

12/14 – 12/20 Meaningful Holiday Traditions

The holiday season offers great opportunities for families to spend quality time together and build rich memories that will last a lifetime. This week, we will share simple ways families can use the holiday festivities to create fun and meaningful traditions with young children.

[Three Seasonal Activities to Help Foster Your Toddler's Creative Skills](#) TSTF

[5 Meaningful Holiday Traditions for Kids](#) PBS Parents

[The Gifts You Don't Have to Wrap](#) PBS Parents

[Gift Giving for Kids](#) PBS Parents

[Teaching Children Generosity: Getting & Giving During the Holidays](#) Bright Horizons

[Enjoy the Holidays More With Mindfulness](#) Child Mind Institute

12/21-12/27

Talking Is Teaching Gifts

This holiday season, we're encouraging parents, grandparents, and caregivers to make holiday gift giving a truly meaningful experience by giving gifts of quality time spent talking, reading, and singing together!

We will share fun talk, read, and sing ideas that will help boost your child's brain and language development and foster special moments for bonding - all without costing a penny!

Math

[Highlights Digital Guide](#) TSTF

[Early Math Resources](#) TSTF

[Baby and Toddler Math Milestones](#) PBS Parents

[Counting Games for Babies and Toddlers](#) PBS Parents

Singing

[Sing With Your Baby](#) TSTF

[Sing To Your Baby: Create Your Own Lullaby](#) TSTF

[10 Ways Babies Learn When We Sing to Them!](#) NAEYC

Reading

[Early Literacy Resources](#) TSTF

[Literacy is Rooted in Love](#) TSTF

[Building Your Child's Vocabulary](#) Reading Rockets

[The Gift of Reading](#) New York Times

[Reading and Writing Over the Holidays](#) Scholastic

Storytelling

[Storytelling Builds Imagination \(Dragons Not Included\)](#) TSTF

[Reading and Storytelling with Babies and Children](#) Raising Children

[Draw a Story: Storytelling Through Drawing](#) Scholastic

[Storytelling With Children](#) Scholastic

12/28-1/3 The Importance of Family Routines

Through daily routines, parents can provide children with a sense of security, order, and predictability that allows them to navigate their world. Parents can use moments throughout a child's daily routine, such as getting dressed, mealtime or bedtime, to talk, read and sing together. These activities will facilitate learning and develop language, communication, literacy, and social skills in little ones.

[New Year's Eve, Family Style](#) PBS Parents

[Making New Year's Resolutions with Your Child](#) PBS Parents

[Creating Routines for Love and Learning](#) ZERO TO THREE

[The Importance of Family Routines](#) HealthyChildren.org

[Routines Matter: 4 Ways to Set a Smart Toddler Schedule](#) Parents

[The Basics of Baby Schedules: Why, When, and How to Start a Routine](#) BabyCenter

[Why Family Routines Matter And How To Improve Them](#) Huffington Post

[It's science: Having a routine helps your family be happier](#) Motherly

[How to Make a New Home Routine | Parenting Tips](#)