

## Too Small to Fail Content Calendar October 2020

### **October Observances & Events:**

- 9/15-10/15 - National Hispanic Heritage Month
- National Healthy Babies Month
- 10/5 - Child Health Day
- 10/5 - World Teachers Day
- 10/29 - Jumpstart’s Read for the Record
- 10/31 - Halloween
- 11/1 - National Family Literacy Day

Topics	Sample Resources
<p><b>10/5- 10/11 The Benefits of Music in Early Childhood</b></p> <p>In addition to being fun, listening to music and singing with your little ones has many benefits. It is a great way to introduce children to new words and sound patterns. Music is more than words, when children are actively engaged with music – clapping, bouncing, and dancing – they develop motor skills and body coordination.</p> <ul style="list-style-type: none"> <li>● 10/5 - Child Health Day</li> <li>● 10/5 - World Teachers Day</li> </ul>	<p><a href="#">Sing With Your Baby Tipsheet</a> TSTF</p> <p><a href="#">How To Write A Lullaby</a> TSTF/Carnegie Hall</p> <p><a href="#">Spotify Playlist</a> TSTF</p> <p><a href="#">Lullaby Project Lullabies</a> Carnegie Hall</p> <p><a href="#">10 Ways Babies Learn When We Sing To Them!</a> NAEYC</p> <p><a href="#">Beyond Twinkle, Twinkle: Using Music with Infants and Toddlers</a> ZERO TO THREE</p> <p><a href="#">Children and Music: Benefits of Music in Child Development</a> Bright Horizons</p> <p><a href="#">The Benefits of Music Education</a> PBS</p>

	<p><a href="#">The Benefits of Introducing Baby to Music</a> Parents</p> <p><a href="#">Infants &amp; Toddlers/Activities: Musical Activities</a> Scholastic</p> <p><a href="#">10 music activities for toddlers and preschoolers</a> Motherly</p>
<p><b>10/12-10/18 Staying Active &amp; Promoting Healthy Foods</b></p> <p>Nutrition is key to healthy physical development, but proper nutrition is needed for healthy brain development, too. Nutrition is particularly important during pregnancy and infancy when a child’s brain is undergoing rapid changes. Pairing proper nutrition with staying physically active can boost your child’s development. This week, we’ll explore how nutrition and staying active lays the foundation for children’s cognitive, motor, and social-emotional skills, and describe how parents can support optimal nutrition for their young children and keep their children moving!</p>	<p><a href="#">Video: Talk About Healthy Foods</a> TSTF</p> <p><a href="#">How does nutrition affect the developing brain?</a> Zero to Three</p> <p><a href="#">Healthy from the Start</a> Zero to Three</p> <p><a href="#">Childhood Nutrition</a> Healthy Children</p> <p><a href="#">10 Tips for Growing Healthy Habits with Your Kids</a> PBS</p> <p><a href="#">Kid's Healthy Eating Plate</a> The Nutrition Source - Harvard School of Public Health</p> <p><a href="#">11 Ways to Encourage Your Child to Be Physically Active</a> Healthy Children</p> <p><a href="#">Motivating Kids to Be Active (for Parents)</a> Nemours KidsHealth</p> <p><a href="#">6 Tips for Motivating Your Kids to Stay Active</a> PBS</p>

**10/19-10/25 Supporting Early Math Learning**

Early math competency is predictive of later academic achievement. Everyday routine activities and games provide opportunities to help develop important early math skills while having fun and bonding with your little one!

[Early Math Resources](#) TSTF

[Let's Talk About Math](#) TSTF

[5 Ways to Build Math into Your Child's Day](#) NAEYC

[Math for All Ages](#) PBS

[Your Child's Mathematical Mind](#) Scholastic

[Fun Ways to Teach Kids About Patterns](#) VeryWell Family

[10 Playful Math Activities for Preschoolers](#) Parents

[Fun activities to promote math skills](#) Baby Center

**10/26-11/1 Fostering Social-Emotional Development Through Imaginative Play**

Imaginative play is a great way to combine fun, language, and learning-- especially during Halloween! It helps children take different perspectives, communicate thoughts and feelings, and to empathize with others. It can also teach children how to think outside the box - a critical ingredient for strong problem-solving skills!

- 10/29 - Jumpstart's Read for the Record
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[Imaginative Play in Action: It's Scary How Educational Halloween Can Be!](#) TSTF

[Pretend Play Is Important Work](#) TSTF

[Imagination Begins At Home](#) TSTF

[Fostering Healthy Social and Emotional Development in Young Children](#) TSTF

[Let's Play Pretend](#) Parents Magazine

[The Importance of Imaginative Play](#) Huffington Post

[The Importance of Pretend Play in Child Development](#) Bright Horizons

[Taking Playtime Seriously](#) New York Times

[Ready, Set, Pretend: Ideas for Imaginative Play](#) Healthline

[Making More Time for Imaginary Play](#) PBS

[Stages of Play from 24–36 Months: The World of Imagination](#) Zero To Three