



# TALKING IS TEACHING

LEARNING BEGINS AT BIRTH.

WHEN YOU TALK, READ AND SING TO YOUR CHILD,  
YOU BUILD THEIR BRAIN AND HELP THEM PREPARE  
FOR SUCCESS IN SCHOOL AND IN LIFE.

BUT IT'S NOT ALWAYS SO EASY TO TALK TO BABIES  
— ESPECIALLY SINCE THEY CAN'T TALK BACK — SO  
WE'VE MADE IT A LITTLE EASIER BY DISPLAYING  
THESE POSTERS COVERED WITH FUN STUFF  
TO TALK ABOUT.

